

# Faheem Ahmad

## WordPress Developer

+92 3014564940 · info@faheemweb.com · www.faheemweb.com



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### PROFESSIONAL SUMMARY

Versatile and highly skilled WordPress Developer with extensive experience in designing and developing dynamic, responsive, and user-friendly websites. Proficient in full-cycle project management from concept to deployment. Expertise in WordPress, SEO, eCommerce solutions, and automation setups. Passionate about continuous learning and staying updated with the latest industry trends and technologies. Demonstrates strong problem-solving abilities, effective communication, and seamless team collaboration.

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### PROFESSIONAL WORK EXPERIENCE

#### Senior WordPress Developer | Real Funnels Media | Lahore

April 2024 - Present

- Lead WordPress development projects for practice owners, focusing on creating responsive and visually appealing websites.
- Gained expertise in using Divi and other advanced page builders to enhance landing page design and functionality.
- Automated marketing workflows using tools like ActiveCampaign, Zapier, GoHighLevel, and Make.com, boosting client engagement.
- Improved project management skills by coordinating multiple tasks and meeting tight deadlines.

#### WordPress Developer | The Website Planners | Remote

June 2024 - Present

- Develop and maintain WordPress websites, ensuring seamless functionality and an exceptional user experience.
- Enhanced communication skills by working closely with clients to understand their needs and deliver tailored solutions.
- Optimized website performance, resulting in faster load times and improved user engagement.

#### Freelance Web Designer & Developer

Oct 2022 - Present

- Independently source and manage client projects, offering end-to-end web design and development services.
- Deliver customized WordPress solutions, earning positive client feedback and repeat business.
- Expand skill set by working on diverse projects, including blogging websites, eCommerce platforms, and business informational sites.
- Improve client management and project coordination, leading to successful project deliveries.

#### Web Developer | 52 Networks | Remote

May 2023 - Feb 2024

- Contributed to the design and development of dynamic web applications, ensuring responsiveness and cross-browser compatibility.
- Strengthened problem-solving skills by addressing complex coding challenges.
- Collaborated effectively with designers and project managers to ensure project success.

- Led the development of custom WordPress websites, prioritizing user experience and functionality.
  - Developed and integrated custom plugins to meet specific client requirements.
  - Enhanced collaborative skills by working with cross-functional teams to deliver high-quality projects.
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## PROFESSIONAL PROJECTS

### E-commerce Websites

- Developed fully functional eCommerce websites using WooCommerce, including payment gateways, product management, and customer support integrations.

### Blogging Websites

- Designed and developed multiple high-traffic blogging websites with a focus on content management, SEO optimization, and responsive design.
- Integrated advanced SEO tools and content monetization strategies.

### Business Information Websites

- Created professional business information websites tailored to specific industries, emphasizing clean design and intuitive navigation.
  - Integrated lead capture forms and CRM systems to enhance client communication.
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## EDUCATION & CERTIFICATIONS

### Intermediate in Computer Science

Talim-ul-Islam College  
Ongoing

### Matriculation in Computer Science

City Public High School  
2020 - 2022

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## PROFESSIONAL SKILLS

### Web Design & Development

WordPress, Shopify, Elementor, Page Builders, HTML, CSS

### Automation & Integration

ActiveCampaign, Zapier, GoHighLevel, Make.com

### SEO & Performance Optimization

On-Page SEO, Speed Optimization, Caching, Image Compression

### Responsive Design

Mobile-First Design, Cross-Browser Compatibility

### Problem Solving

Troubleshooting, Debugging, Innovative Solutions

### Project Management & Communication

Agile, Scrum, Client Relations, Team Collaboration